

Push Technology Takes Center Stage at API World

SILICON VALLEY, CA, October 21, 2020 – [Push Technology](#), the pioneer and leader in real-time data streaming and messaging solutions, will be engaging technical audiences and providing insight into how [Diffusion](#), an Intelligent Data Mesh, brings scalability to real-time apps, speeds development, optimizes performance, and reduces operational risk and cost, securely, at [API World](#) on October 28, 2020, 1:00 PM - 1:25 PM PDT.

Peter Hughes, Head of Cloud at Push Technology, will be on the main stage at API World delivering a presentation entitled, *Bring Massive Scalability to Your Real-Time Applications with Diffusion® APIs*. Peter will discuss how popular platforms, such as Apache Kafka, do not adequately address the challenges of the Internet, e.g. over the edge of corporate networks. Kafka can reliably stream high volume data within enterprises' networks, however there are serious issues that occur over the last mile i.e. when data must be delivered over the edge onto the public Internet and mobile networks. This talk will draw from real-world examples of how to address the challenges and successfully extend Kafka event-streams across the Internet.

Push Technology would like to invite its community, colleagues, and customers to API World with a free OPEN Pass — it includes access to Keynotes, all 40+ OPEN Talks, and a 2-day Virtual Expo (valued at \$150). To register for the free pass, please follow this link: <https://bit.ly/3ddqyJz>.

API World 2020 is the world's largest API & Microservices event with tracks covering cloud-native, Microservices Design & Architecture, Emerging APIs: IoT, Blockchain & AI, Containers and Kubernetes, and API Security.

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About Push Technology

Push Technology pioneered and leads the market in real-time data streaming and messaging solutions that power mission-critical business applications worldwide. The company's Diffusion® Intelligent Data Mesh provides aggregation, integration and transformation, and optimized delivery of data, to simplify application development, reduce infrastructure requirements, and speed time-to-market.



Leading brands, across industries including: financial services, transportation, energy, retail, healthcare, eGaming, and Internet-of-Things companies, use Diffusion to fuel revenue growth, customer engagement, and business operations. Diffusion is available on-premise, in-the-cloud, or in hybrid configurations, to fit the specific business, regulatory, and infrastructure requirements of the applications operating in today's everything connected world.

Learn how Diffusion can reduce infrastructure costs, and increase speed, efficiency, and reliability, of your web, mobile, and IoT applications at www.pushtechology.com.