

Push Technology a Finalist in 2020-21 Cloud Computing Awards For “Most Innovative Use Of Data In The Cloud”

SILICON VALLEY, CA, December 17, 2020 – [Push Technology](#), the pioneer and leader in real-time, event-data streaming and messaging solutions, has been declared a finalist this week in the international [Cloud Computing Awards](#) program, The Cloud Awards. Since 2011, The Cloud Awards has sought to promote and celebrate excellence and innovation in cloud computing. Entries are accepted from around the globe and across multiple industry sectors. Push Technology is a finalist in the category, “*Most Innovative Use of Data in the Cloud*”.

Head of Operations for the Cloud Awards, James Williams, said: “Push Technology employs cloud technologies to deliver outstanding results – and is a deserving finalist in the 2020-21 Cloud Awards program.”

Williams continued: “This year has been one unlike any other, posing uniquely non-trivial challenges across every sector of industry. As we have seen across so many of this year’s awards entries, the cloud has been pivotal in increasing organizational efficiency to meet demands both anticipated and unforeseen. From call centers to online shopping carts, cloud technologies have been the grease that keeps the global wheel of industry turning. They have been at the center of considerable behavioral change and new, innovative ways of working.”

Sean Bowen, CEO of Push Technology, said: “To be recognized as a finalist is an honor and clear recognition of the product innovation and excellence our team has achieved. Our Diffusion Intelligent Event-Data Platform is proven to remove the challenges of real-time, event-data consumption, enrichment and delivery, that organizations must address as they modernize and develop new event-driven applications. Diffusion enables companies to focus on what matters – the growth of their businesses.”

Hundreds of organizations entered the cloud awards competition, with entries coming from across the globe, covering the Americas, Australia, Europe, and the Middle East. The full finalist list is available [here](#). Winners will be announced on Thursday, January 28, 2021.

Williams concluded: “The Cloud Awards team have the near-impossible task of marking the exceptional from the capable.”

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About Push Technology

Push Technology pioneered and leads the market in real-time, event-data streaming and messaging solutions that power mission-critical business applications worldwide. The company's Diffusion® Intelligent Event-Data Platform: consumes raw event data in any size, format or velocity, enriches event data in-flight, and delivers event data reliably and at massive scale with secure, fine-grained, role-based access control. Diffusion is purpose-built to simplify and accelerate event-driven, real-time application development, reduce operational costs, and speed time-to-market.

Leading brands, across industries including: financial services, transportation, energy, retail, healthcare, eGaming, and Internet-of-Things companies, use the Diffusion Intelligent Event-Data Platform to drive customer engagement, fuel revenue growth, and streamline business operations. Diffusion is available on-premise, in-the-cloud, or in hybrid configurations, to fit the specific business, regulatory, and infrastructure requirements of the event-driven applications operating in today's everything connected world.

Learn more at www.pushtechnology.com.

About the Cloud Awards

The Cloud Awards is an international program which recognizes and honors industry leaders, innovators and organizational transformation in cloud computing. The awards are open to large, small, established and start-up organizations from across the entire globe, with an aim to find and celebrate the pioneers who will shape the future of the Cloud as we move into 2021 and beyond. The Cloud Awards currently offers two awards programs, the Cloud Computing Awards and the Software-as-a-Service Awards. For more information about the Cloud Awards, please visit <https://www.cloud-awards.com/>.