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## **Push Technology Wins Prestigious Award at TradingTech Insight Awards Europe**

***'Best Cloud-Based Market Data Delivery Solution' for Diffusion Cloud***

**SILICON VALLEY, CA, February 25, 2021** – [Push Technology](#), the pioneer and leader in real-time data streaming and messaging solutions, today announced that [Diffusion® Cloud](#), an Intelligent Event-Data Platform, has been named the winner of the 'Best Cloud-Based Market Data Delivery Solution' at the 2021 [TradingTech Insight Awards Europe](#). The TradingTech Insight Awards Advisory Board, who shaped the categories, judged the entries, and selected the winners, included trading and market data experts from Barclays, UBS, Credit Suisse, and Deutsche Bank.

The TradingTech Insight Awards Europe 2021 are designed to recognize excellence in trading solutions and services for capital markets and focus on vendors providing exceptional trading infrastructure, trading technology, and data solutions. The awards reflect the different challenges facing market practitioners and suppliers as they seek to develop trading and data solutions in the rapidly changing marketplace.

Andrew Delaney, President of the A-Team Group, who hosted the TradingTech Insight Europe Awards 2021, commented “Our awards recognize leading providers of trading technology solutions, services and consultancy to capital markets and Push Technology has proven themselves to be a worthy winner of this prestigious title. We congratulate Push Technology for winning the Best Cloud-Based Market Data Delivery Solution, this award recognizes their continuing excellence in the trading technology space.”

Sean Bowen, CEO of Push Technology, said: “We are honored to be the recipient of this award. The TradingTech Insight Awards Europe is one of the most prestigious awards in the industry, with industry experts from leading financial institutions heavily involved in the process. This award recognizes the innovation that sits at the heart of our product development process. Diffusion Cloud enables companies to focus on what matters – the future growth of their businesses.”

Diffusion Cloud accelerates market data initiatives in the cloud. First, it assures massively scalable delivery of data around the globe in milliseconds. Second, it is easily deployed which



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speeds operational setup. Third, Diffusion has built-in, fine-grained security access control. The solution is purpose-built to handle the unique, real-time data ingestion, transformation and integration, and delivery challenges of financial

services organizations among data sources, applications, users, and devices – providing scalability, performance, and dynamic data access security control.

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### About Push Technology

Push Technology pioneered and leads the market in real-time, event-data streaming and messaging solutions that power mission-critical business applications worldwide. Push's Diffusion®, an Intelligent Event-Data Platform, consumes raw event data in any size, format or velocity, enriches event data in-flight, and delivers event data reliably and at massive scale with secure, fine-grained, role-based access control. Diffusion is purpose-built to simplify and accelerate event-driven, real-time application development, reduce operational costs, and speed time-to-market.

Leading brands, across industries including financial services, transportation, energy, retail, healthcare, eGaming, and Internet of Things companies, use the Diffusion Intelligent Event-Data Platform to drive customer engagement, fuel revenue growth, and streamline business operations. Diffusion is available on-premise, in-the-cloud, or in hybrid configurations, to fit the specific business, regulatory, and infrastructure requirements of the event-driven applications operating in today's everything connected world. Learn more at [www.pushtechnology.com](http://www.pushtechnology.com).