

Push Technology Shortlisted for Both EGR B2B and EGR North America Awards

The Diffusion Intelligent Event-Data Platform Continues to Receive Industry Accolades

SILICON VALLEY, CA, May 21, 2021 – [Push Technology](#), the pioneer and leader in real-time data streaming and messaging solutions, has again received industry approval for its flagship product, the [Diffusion](#) Intelligent Event-Data Platform. For the [EGR B2B awards](#), Diffusion has been shortlisted under the “Live Streaming Supplier” category, and for the [EGR North America Awards](#) the platform has been recognized under the “Cloud and IT Services Partner” category. The acknowledgment from EGR – a leading publication focused on current and future technology trends within the egaming industry – is one of many that Push Technology’s Diffusion has received in 2021.

Both the EGR B2B Awards and EGR North America Awards reward celebrate the best service providers in the online gaming industry, recognizing the achievements of suppliers from across all the major egaming disciplines including: betting and gaming software, networks, mobile, payments, recruitment, IT, and infrastructure. The judges’ main criteria when shortlisting companies include commercial success, stability, flexibility, understanding of customer needs, and innovation.

In what has been an award-winning year, Push Technology’s Diffusion has received accolades across many diverse sectors. In Financial Services, Diffusion was given the award for “Best Cloud-Based Market Data Delivery Solution” by [TradingTech Insights](#). Additionally, from the wider IT and technical and community, Diffusion won “Best Innovation in Data Technologies” at the [2021 DEVIES Awards Europe](#), has been shortlisted for a [DBTA Readers’ Choice Awards](#), and was a finalist [2020-21 Cloud Computing Awards](#) for “Most Innovative Use of Data in The Cloud”.

Sean Bowen, CEO of Push Technology, said: “Being shortlisted for the two EGR awards is a testament to the focus and hard work required for the industry-leading innovation to continually evolve our platform to meet the event data consumption, enrichment and delivery needs of our markets. We have an unequivocal commitment to providing our customers with an event-data platform that will enable them to resolve real-time development challenges as they fulfill their digital transformation strategies, expand their businesses, and remain ahead of their competition.”

The Diffusion Intelligent Event-Data Platform is used to build innovative new applications as well as extend legacy systems. Diffusion consumes, enriches, and delivers data efficiently and in real time with secure, dynamic access control, easy to use secure APIs and flexible deployment models to meet each organization's specific business requirements – in-the-cloud, on-premise and in hybrid environments.

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About Push Technology

Push Technology pioneered and leads the market in real-time, event-data streaming and messaging solutions that power mission-critical business applications worldwide. Push's Diffusion[®], an Intelligent Event-Data Platform, consumes raw event data in any size, format, or velocity, enriches event data in-flight, and delivers event data reliably and at massive scale with secure, fine-grained, role-based access control. Diffusion is purpose-built to simplify and accelerate event-driven, real-time application development, reduce operational costs, and speed time-to-market.

Leading brands, across industries including financial services, transportation, energy, retail, healthcare, eGaming, and Internet of Things companies, use the Diffusion Intelligent Event-Data Platform to drive customer engagement, fuel revenue growth, and streamline business operations. Diffusion is available on-premise, in-the-cloud, or in hybrid configurations, to fit the specific business, regulatory, and infrastructure requirements of the event-driven applications operating in today's everything connected world. Learn more at www.pushtechnology.com.