

Media Contact:

Darren Cottom

+44 (0) 1295 713172

+44 (0) 7713 652216

darrencottom@btconnect.com

Twitter: @darrencottom

Push Technology Appoints Technology Veteran Grethe Brown as COO ***Push Expands C-Level Team as Demand for Event Stream Processing Escalates***

SILICON VALLEY, CA, March 30, 2022 – [Push Technology](#), the pioneer and leader in real-time data streaming and messaging solutions, has announced the appointment of Grethe Brown as its new COO. Grethe has extensive, experience in operations, R&D and commercial management for software companies across a variety of industries including Telco, FinTech and Food & Beverage.

Grethe's successful track record is based upon her finely honed-skills at building strong, effective operations and service delivery teams; through effective strategy, prioritization and communication, working internally to put the customers first, improving results and stability with respect to growth, staffing, technology and operations. The results of her work include enabling growing revenue 300% in 24 months for a FinTech, and in six weeks going from standing start to achieving hospitality application adoption of over 50,000 users generating £6 million GMV at launch growing to 1,000,000 users and £30M GMV on the same platform.

In addition to her work as a COO for young, high tech companies, earlier in her career, Grethe held software engineering and management positions with companies including Ericsson Ltd. She holds a BSc in mathematics from the University of Linkoping in Sweden, and an MBA from the University of Surrey.

Grethe said: "I'm delighted to be working with Push as I will be able to contribute my functional and operational skills at a time that is right for Push Technology. Organizations everywhere are seeking strategies to shorten development timelines, improve operational efficiency, and go-to-market ahead of the competition with their event-driven, applications. Push Technology is in an ideal position to support these requirements."

John Pocock, Executive Chairman and CEO at Push Technology, comments: "Grethe's appointment is of significant strategic value to us as we expand our senior team to broaden our global footprint. Her expertise will be invaluable to our growth plans."



About Push Technology

Push Technology pioneered and leads the market in real-time, event-data streaming and messaging solutions that power mission-critical business applications worldwide. Push's Diffusion Intelligent Event-Data Platform is purpose-built to simplify and accelerate event-driven, real-time application development, reduce ongoing operational costs, and speed time-to-market. Diffusion consumes raw event data in any size, format or velocity; enriches event data dynamically in-flight; and delivers event data reliably and at massive scale with secure, fine-grained, role-based access control.

Leading brands, across industries including financial services, transportation, energy, retail, healthcare, eGaming, and Internet of Things companies, use the Diffusion Intelligent Event-Data Platform to drive customer engagement, fuel revenue growth, and streamline business operations. Diffusion is available on-premise, in-the-cloud, or in hybrid configurations, to fit the specific business, regulatory, and infrastructure requirements of the event-driven applications operating in today's everything connected world. Learn more at www.pushtechnology.com.

###